

CASE STUDY

HOTEL + LEISURE



ROWTON CASTLE, SHROPSHIRE

PROJECT SUMMARY

Marketing and disposal of Rowton Castle, Shropshire, by way of a highly confidential targeted marketing campaign

TEAM

Hotel + Leisure Team,
Manchester

CLIENT

Sierraville Limited

LOCATION

Rowton Castle, Halfway House,
Shrewsbury, Shropshire, SY5 9EP

DATES

July 2022

SUBHEADER

Graham + Sibbald were instructed to market Rowton Castle in Shropshire, by way of a highly confidential targeted marketing campaign.





WHY G+S

We are recognised as one of the leaders in this field across the UK. We work across a range of business types and sectors, but have particular expertise in the Hotel, Licensed and Leisure sector. As a result, we are retained by many of the UK's leading hospitality and leisure groups to manage the sales and disposal of their business portfolios.

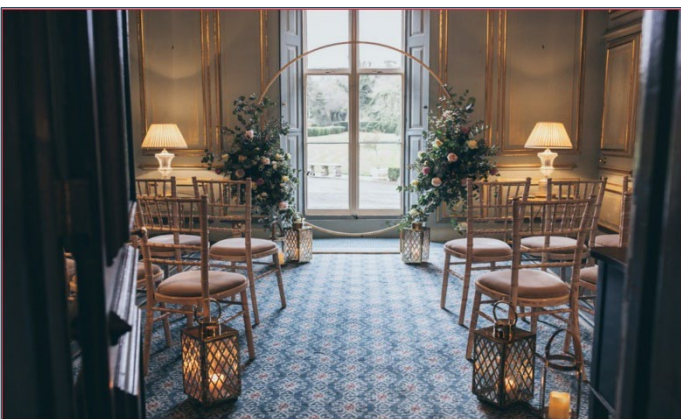
We add value every step of the way – whether it's using our negotiating skills to get the best possible deal, or looking for opportunities to maximise the value of your assets through strategic enhancements.

APPROACH

Graham + Sibbald's Manchester based Hotel + Leisure Team carried out a highly confidential marketing campaign, specifically targeting experienced hotel owners, operators, and investors.

SERVICES PROVIDED

The 17th Century Castle Hotel and exclusive use Wedding Venue was sold by way of share sale transaction. The hotel comprised 22 En-suite Bedrooms and is set in almost 13 acres of attractive gardens and ground. The successful and highly profitable business sold to a national multiple operator off a guide asking price of £4 million.



Key contacts:



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